

CKC Plan 2013-2014

CHORUS WORKSHOP, 6TH FEBRUARY 2013

INTRODUCTION

- ▶ Review our 2011-2013 plan
- ▶ Measure progress to date
- ▶ Update plan for 2013-2014 (update rather than starting anew)

Part 1: Review

REFER TO THE EMAIL YOU RECEIVED PRIOR TO THIS WORKSHOP

REVIEW – Vision and Mission

- ▶ **Vision** – We are creative musicians who inspire with heart, soul and musical excellence
- ▶ **Mission** – Circular Keys Chorus is dedicated to educating musicians and performing innovative a cappella harmony

REVIEW – GOAL 1

Goal 1

- ▶ Improve our score at Regional Competition in Newcastle in 2011 to 620 (B+) and in 2013 to 640 (A-)

Progress

- ▶ Newcastle (2011) – 610
- ▶ Canberra (2012) – B+
- ▶ Denver (2012) – 1091
- ▶ Perth (2013) – not competing

REVIEW – GOAL 2

Goal 2

- ▶ Increase membership to 100 by 2013

Progress

- ▶ January 2011 = 80 full members + 8 probationary members
- ▶ January 2013 = 67

REVIEW – GOAL 3

Goal 3

- ▶ Retain 85% of members (i.e. no more than 10 members exiting in 12 months)

Progress

- ▶ Lost 18
- ▶ Gained 4
- ▶ Net loss over 2 years = 14 (average 7 per year)

REVIEW – GOAL 4

Goal 4

- ▶ Increase attendance to 90% (excluding Leave of Absence)

Progress

- ▶ 84% (Jan 2012 to Nov 2012, averaged)

QUESTIONS

- ▶ Were our goals realistic ?
- ▶ Did we stay focused?
- ▶ Were there factors outside our control?
- ▶ Did we carry out the actions in the plan?

ACTIVITY:

- ▶ Task: In small groups of 5 people, talk about the factors you think might have affected our ability to achieve the goals we set ourselves (positive and negative)
- ▶ Time: 15 minutes
- ▶ Reporting: You don't need to report back, but you will use this later on when updating our goals, so make notes if you want to

PART 2: PLANNING FOR 2013-2014

MANAGEMENT TEAM'S VISION

- ▶ Liz will talk about Management Team's vision:
 - ▶ Membership drive – workshop 17th March
 - ▶ Surveying members to get input
 - ▶ Continuing to fund raise to pay for education and costume
 - ▶ Raising CKC's profile in community
 - ▶ Supporting Director who is responsible for setting musical direction
 - ▶ Next big focus is Sydney Convention 2014

DIRECTOR'S VISION

To always strive for Excellence

To have member ownership of performance readiness

To encourage member initiative for personal progress

To encourage member awareness in how to achieve performance greatness (understanding the art-form)

To find creative ways to achieve our musical goals

To encourage musical leaders within the chorus

CHORUS'S VISION

- ▶ Task: Brainstorm one word responses to the question:
 - ▶ What sort of chorus do we want to be?
- ▶ Time: 15 minutes
- ▶ Reporting: On whiteboard

What sort of chorus do we want to be?

- ▶ More consistent; exciting; united; brilliant; joyful; motivated; committed; fun; entertaining; competitive (want to improve against benchmarks); successful; prepared; responsible; bolder (less careful); more expressive; celebrate success of us and others; vibrant; welcoming; dedicated; inspiring; excellent; musical; happy; musically entertaining; professional; energetic; united focus; supportive (help everyone achieve potential – nurturing); active learners; confident; positive encouragement; informed about chorus; informed about art form; informed about self; know we're good
- ▶ We don't realise how good we are
- ▶ We are already some of these – where does our focus need to be?

GOALS 2013-2014

- ▶ Goal 1: Improve our score at Regional Competition in Sydney in 2014 to ###
- ▶ Goal 2: Increase membership to ## by December 2013 and to ## by December 2014
- ▶ Goal 3: Retain ##% of members (i.e. no more than 10 members exiting in 12 months)
- ▶ Goal 4: Increase attendance to ##% (excluding Leave of Absence)
- ▶ Goal 5: ?

Goal 1:

- ▶ Improve our score at Regional Competition in Sydney in 2014 to B+ (solid & consistent) in every category

Goal 2:

- ▶ Increase membership to 85 by December 2013 (but they have to be good singers)

Goal 3:

- ▶ Retain ##% of members (i.e. no more than 10 members exiting in 12 months)

Goal 4:

- ▶ Increase rehearsal and workshop attendance to ##% (excluding Leave of Absence)

Goal 5:

- ▶ Maintain focus during rehearsal all the time

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STEP 3: DEVELOP STRATEGIES AND ACTIONS

STRATEGIES AND ACTION

- ▶ We have an action plan from 2011-2013 as a starting point
- ▶ Management Team and Music Team are responsible for most of the actions
- ▶ They will have a joint all-day meeting to review strategies and actions; the theme is “One Voice, One Direction”
- ▶ They will report back to you, and the new plan will be published on the CKC website
- ▶ Management Team and Music Team will review progress regularly and report back to you on progress

To be continued ...