



# CKC Plan 2014-2015

CHORUS WORKSHOP, 27 MAY 2014

# Vision and Mission

- ▶ **Vision** – We are creative musicians who inspire with heart, soul and musical excellence
- ▶ **Mission** – Circular Keys Chorus is dedicated to educating musicians and performing innovative a cappella harmony

# GOAL 1: Personal Responsibility

- ▶ Every member accepts responsibility for ensuring she meets all the required criteria to be an active member of CKC.
- ▶ This includes: attendance at rehearsals; is in good standing; note, word, breath and choreography perfect for every song, ready for every performance

# Personal responsibility means:

- ▶ Good attendance – 6 out of 8 rehearsals as a minimum
- ▶ Punctual arrival at rehearsal so as to participate in ALL vocal work
- ▶ Learns songs and is off paper by the date specified on the website (generally 4 weeks after release to members, may be less)
- ▶ Members are expected to be independently capable of performing their choreography within 4 weeks of the routine being taught

# GOAL 2: Membership

- ▶ Increase and retain membership
- ▶ Improve welfare of our members in order to retain them

# GOAL 3: Increase our score

- ▶ Go for most improved in 2015
- ▶ Aim for A- but want B+
- ▶ Aim for over 610

# GOAL 4: Profile

- ▶ Increase our profile in the community:  
who we are and what we do
- ▶ Promote barbershop singing as a  
great lifestyle choice