

# CKC Plan 5

CHORUS WORKSHOP, 27 MAY 2014

# INTRODUCTION

- ▶ Review our 2013-2014 plan
- ▶ Measure progress to date
- ▶ Update plan for 2014-2015 (update rather than starting anew)



# Part 1: Review

REFER TO THE EMAIL YOU RECEIVED PRIOR TO THIS WORKSHOP

# REVIEW – Vision and Mission

- ▶ **Vision** – We are creative musicians who inspire with heart, soul and musical excellence
- ▶ **Mission** – Circular Keys Chorus is dedicated to educating musicians and performing innovative a cappella harmony

# REVIEW – GOAL 1

## Goal 1

- ▶ Improve our score at Regional Competition in Sydney in 2014 to B+ (solid& consistent) in every category

## Progress

- ▶ Newcastle (2011) – 610
- ▶ Canberra (2012) – B+
- ▶ Denver (2012) – 1091
- ▶ Perth (2013) – not competing
- ▶ Sydney (2014) – 553 = B

# 2014 Score Sheets

- ▶ Sound =  $70 + 70 = B$
- ▶ Music =  $72 + 71 = B$
- ▶ Expression =  $67 + 66 = B$
- ▶ Showmanship =  $70 + 67 = B$

# REVIEW – GOAL 2

## Goal 2

- ▶ Increase membership to 85 by December 2013 (but they have to be good singers)

## Progress

- ▶ January 2011 = 80 full members + 8 probationary members
- ▶ January 2013 = 67
- ▶ December 2013 =
- ▶ May 2014 =

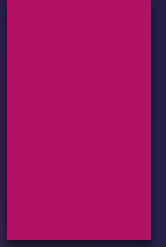
# QUESTIONS

- ▶ Were our goals realistic ?
- ▶ Did we stay focused?
- ▶ Were there factors outside our control?
- ▶ Did we carry out the actions in the plan?

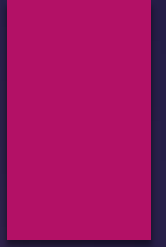


## PART 2: PLANNING FOR 2014-2015

# MANAGEMENT TEAM'S VISION



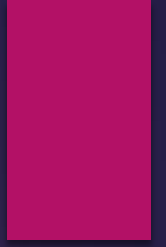
# DIRECTOR'S VISION



# CHORUS'S VISION

- ▶ Task: Brainstorm one word responses to the question:
  - ▶ What sort of chorus do we want to be?
- ▶ Time: 15 minutes
- ▶ Reporting: On whiteboard

What sort of chorus do we want to be?



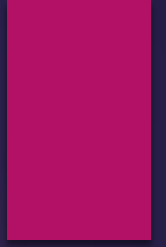
# GOALS 2014-2015

- ▶ Goal 1: Improve our score at Regional Competition in Hobart in 2015 to ###
- ▶ Goal 2: Increase membership to ## by December 2014 and to ## by December 2015
- ▶ Goal 3: Retain ##% of members (i.e. no more than 10 members exiting in 12 months)
- ▶ Goal 4: Increase attendance to ##% (excluding Leave of Absence)
- ▶ Goal 5: ?



## STEP 3: DEVELOP STRATEGIES AND ACTIONS

# STRATEGIES AND ACTION





To be continued ...

