

International Board of Directors Nominees

This slate of four candidates has been nominated to fill two expiring terms on the International Board of Directors beginning May 1, 2012, and ending April 30, 2015. This information was written and submitted by each nominee. Elections must be held prior to the end of November, with ballots due at International headquarters by 3:00 p.m. CST, Wednesday, December 7, 2011. If you have any questions contact International headquarters at 800.992.7464, x139 or 918.622.1444, x139.

Joan Boutilier

Choral-Aires Chapter, Region 3
River City Sound Chapter,
Region 22
University of New Mexico,
Bachelor of Music Education
Sweet Adelines International
chorus director and coach;
Elementary music teacher,
kindergarten through sixth
grade
21-year member



Significant leadership roles as a Sweet Adeline:

Member of the Directors Education Coordinators (DEC) 2008-present (moderator, 2011), Frontline director, Choral-Aires, 1996-present; River City Sound, 2008-present; Regional faculty: coach and workshop presenter; Tenor, FOUR BETTYS 2008 International Champion Quartet; Co-teach regional quartet schools, Chapter leadership; board of directors, section leader, assistant director, music librarian

How do you feel you can contribute to Sweet Adelines International as a member of the International Board of Directors?

I could contribute by bringing my various perspectives – DEC member, director, judge, Quartet Champion – when making policy decisions while paving the way for Sweet Adelines International's healthy longevity as an organization. I work well in a cooperative atmosphere, listening to all opinions, considering all sides objectively and communicating decisively.

What specific skills, ideas, talents, etc. would you bring to the International Board?

My strongest skills are in communication, particularly writing, working in a team setting and bringing a background in music education. My variety of experiences, including directing two choruses participating at the international level make me passionate about the well-being of Sweet Adelines International and our members.

What is your vision for the International organization?

My vision is to continue global expansion of membership, increasing awareness of the barbershop craft using a variety of means of communication and technology, while continuing to enhance our craft through excellence in education and competition.

What should be the priorities for the International organization over the next five to 10 years?

Education, training and a sense of belonging build the foundation upon which our membership will be maintained and will grow. We need to encourage new ways for competitions to survive and thrive, and to continue to offer the kind of education our members have come to know and appreciate.

Describe what you think Sweet Adelines International will be like 25 years from now.

I imagine the organization to be a mix of "old and new." There will be some women leading, new ways of "harmonizing the world," and hopefully a more diverse mix of women drawn together for the original reason our organization was formed...the love of barbershop singing and making lifelong friends.

Paula Davis

Velvet Hills Chapter, Region 8
Bachelor of Music Education and
Masters work
Worked in commercial insurance
for 10 years; teaching seminars
Currently teach private voice
lessons; Formerly middle and
high school level choral
director; Administrative
Assistant/Customer Service
Representative for commercial
insurance company; Church
music director
27-year member



Significant leadership roles as a Sweet Adeline:

Certified expression judge and expression judge specialist, Certified international faculty, Regional management team member – Education Coordinator, Region 10; Director Coordinator, Region 8, Regional faculty in Regions 8 and 10, International board member for one year

How do you feel you can contribute to Sweet Adelines International as a member of the International Board of Directors?

With the mind of a leader, the heart of a "regular" member and the spirit of a creative visionary, I believe that I bring experience, dreams and a common sense approach to the critical issues facing the IBOD such as membership, financial issues plus the global challenges of worldwide membership.

What specific skills, ideas, talents, etc. would you bring to the International Board?

Skills: effective teaching/presentation, people management, problem solving, decision-making, organizational, interpersonal communication, conflict management. Talents: vision, leadership, creativity. Personality traits: willingness to handle difficult issues, calm demeanor, flexibility, graciousness.

What is your vision for the International organization?

For Sweet Adelines International to be the PREMIER musical organization for women around the world, offering the highest quality education and opportunities for young and experienced alike. To further develop technological ways to teach and rehearse while also providing a personal touch and attentive ear to the needs of everyone.

What should be the priorities for the International organization over the next five to 10 years?

Membership and financial stability for the future! Find creative ways to bring in new members while retaining veterans through meeting their needs; more creative membership and marketing options, out-of-the-box time and money saving ideas in every area, leadership development and recognition at all levels. Training at every level is paramount.

Describe what you think Sweet Adelines International will be like 25 years from now.

We will be the driving force in musical excellence and education, recognized by professionals and communities throughout the world. While we find musical and membership growth both nationally and internationally, we will continue to touch hearts and lives with the joy, harmony and friendship that have built our solid foundation.

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Fran Furtner

Cincinnati Sound Chapter,
Region 4
Capital City Chapter, Region 4
Master of Business Administration,
BS in Economics and
International Relations
President/Owner of Advertising
Consulting firm (www.mrase-
rvices.com), formerly a Market-
ing Manager at Proctor & Gam-
ble
30-year member



Significant leadership roles as a Sweet Adeline:
International Board of Directors, International
Membership Committee, Chair; World Choir Games
Task Force, Chair; International Faculty, Regional
Young Women in Harmony Coordinator

How do you feel you can contribute to Sweet Adelines International as a member of the International Board of Directors?

I can provide leadership in helping our organization attract new members by capitalizing on my 30+ years of marketing experience and connections. My background as both a small business owner and as a manager for a global corporation brings immeasurable experience in strategic thinking, finance, innovation, communications and teamwork.

What specific skills, ideas, talents, etc. would you bring to the International Board?

Strong management and people skills plus some core values by which I run my firm – including excellence, integrity and intelligent good manners. I'll bring well-honed listening skills, objectivity and a passion for this organization. As an ethnic minority, I also understand and value diversity which is becoming increasingly important as we evolve.

What is your vision for the International organization?

That we will no longer be "the world's best kept secret." We will be widely known and respected for our vocal and performance skills by one and all. Women will aspire to belong and members will stay because we offer opportunities for creative expression, personal growth and friendships which enrich their lives.

What should be the priorities for the International organization over the next five to 10 years?

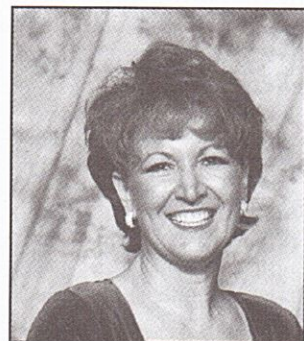
Continue raising the bar in our musical excellence. Providing education and tools needed to help directors and members maximize their joy in the organization. Aggressively market Sweet Adelines International, creating broad awareness and appeal, particularly among younger women. Seek new revenue streams, like corporate sponsorships, taking financial pressure off of our members.

Describe what you think Sweet Adelines International will be like 25 years from now.

We will have expanded our global footprint to every corner of the world. We will have our own television or web-based show providing a mass media outlet for our competitions, entertainment by choruses and quartets and educational programs. We'll use technology to help enhance skill development, rehearsals, meetings and our sense of community.

Tomi McEvoy

San Diego Chapter, Region 21
Master of Science in Instructional
Leadership (Education)
Piano Certificate, California;
Multiple subject and single
subject teaching credentials
from California
Currently retired and tutoring;
Formerly office manager,
teacher, tutor
13-year member



Significant leadership roles as a Sweet Adeline:
Coronet Club President; San Diego Chorus Management Team; Region 21 Convention Steering Committee member; International Faculty

How do you feel you can contribute to Sweet Adelines International as a member of the International Board of Directors?

I would be able to help address issues that are of concern to our members. As an active member of the Region 21 Convention Steering Committee, a chorus member and a quartet member I believe that I represent many perspectives across the spectrum of our membership.

What specific skills, ideas, talents, etc. would you bring to the International Board?

I have strong leadership skills and am very organized. I work well with others and take my responsibilities very seriously. I am good with detail work and making sure that the job gets done, and gets done well.

What is your vision for the International organization?

To become a more recognized organization, both musically and educationally. We do an amazing job of empowering our members and I would like to see our commercial outreach greatly expanded. There are opportunities here for women on a large scale. We must continually seek out ways to market ourselves to a larger audience.

What should be the priorities for the International organization over the next five to 10 years?

Membership retention. Membership expansion. Chorus leadership training

Describe what you think Sweet Adelines International will be like 25 years from now.

Because of our outreach programs and the growing desire for meaningful leisure activities world-wide, Sweet Adelines International will be a global organization of over 100,000 women. We'll be recognized for providing opportunities for women to express their creativity through music and to view themselves as members of a world population dominated by harmony.