**Public Relations / Marketing Report Recent Activity:**

**Management Team Meeting – May 2016**

May was a quiet month as we prepared for contest. Post contest the success of the Chorus at Convention will be very important in future promotion.

**Social Media**

A presence on CKC’s Facebook page is on-going, some convention photos have been posted.

An internal Facebook page for CKC members was created by Kate Hawkins in the lead up to convention. This was inspired by Deborah’s posts about what she was working on. It was a positive way for members to stay connected in the lead up to convention and all members on Facebook could contribute.

**Oz Chords**

 Will be submitting an article for Oz Chords in the coming days.

**SBS Interview**

Lissa Lao was radio interviewed promoting the chorus just prior to convention. The Filipino community and press have been very supportive of CKC. This is a relationship we can hope to build in future, especially when running new a member drive later in the year.

**Banner from Convention**

The region for Convention made small sized banners for all choruses with our logo. This could be used in future as a secondary banner alongside our glossy pull up banner.

Kind regards

Sharon Sullivan