**Public Relations / Marketing Report**

**Management Team Meeting – 14th June, 2016**

**Recent Activity:**

**Social Media**

A presence on CKC’s Facebook page is on-going with appropriate content.

A flyer for the Trivia night has been posted on CKC page.

**Oz Chords**

Article was submitted for next publication.

**New Members Drive - For discussion**

Flyers – last time CKC members generously printed and cut over 3,000 flyers which were colour photocopied on plain A4 paper.

Since then, Vistaprint were used for a paid glossy double sided colour flyer of very good quality for letter box drop.

To decide :

Do we ask (and possibly burden) chorus members or pay for Vistaprint?

Which areas do we want to target? How many flyers do we want to produce? Do we wish to do a paid letterbox drop again?

We will also need some updated photographs with only a few chorus members for local papers. The photos of the entire chorus become lost if shrunk down to fit in a newspaper.

Kind regards

Sharon Sullivan,