

CKC AGM REPORTS

Team Coordinator Report 2018

2018 was a very exciting year for Circular Keys Chorus with the highlight of St Louis. We achieved so much on and off the competition stage. Our preparation for St Louis was an amazing experience, before, during and after. In that time we have learned to trust each other, trust in our ability, support each other, believe in ourselves, and become an amazing team.

I have had the honour to work with a great team and would like to thank all the members of the management team. We all brought our own strengths and insights to the meetings each month all with the sole purpose of working together to keep CKC a fiscally responsible, strong chorus which is appealing to women who are looking for a place to sing, friendship and challenges.

Thanks go to our wonderful committee chairs who seamlessly work with their teams to help with the smooth running of the chorus each week, and also to those individuals who quietly go about their roles without needing follow-up.

To our Director Vicki Dwyer, thank you. We are so fortunate to have such a talented director who with her passion comes every week to teach us how to be better singers and have the confidence that we can produce the best sound that we can.

To our members without you Circular Keys Chorus would not be the chorus we are. Your commitment in the last 12 months to challenge yourselves and believing in Team CKC has been truly amazing. It has been true honour to be your team coordinator for the last 3 years. I look forward to being part of team CKC in the year ahead together working towards our performance in Hobart 2020.

Diane Jenkins
Team Coordinator

Music Director Report 2018

Oh the places you'll go...

In 2009, Diane Huber handed me a Dr Seuss book as a fun inspiration for the years ahead. 10 years on and the places we've been and the places we have yet to go paint a very exciting picture for CKC.

I look back on the last 12 months with absolute pride and love for the chorus we are today, for the teamwork and the support we have provided for each other. We have grown in strength, ability, confidence and in number as we head into the next year.

Our early start and coordination preparing for Harmony Classic ensured that we all felt confident in our performances, from our September show, the International Contest and following on with the SHC Christmas Show.

Our coaching schedule enabled us access to local and international coaches who all contributed to making us a polished and professional ensemble ready for the contest stage. We were especially

fortunate to have customized repertoire arranged and also composed by Glenda Lloyd, without whom our package would not have been as cohesive.

My access to and coaching with Jan Carley has helped me to develop my ideas and to work towards a clear vision for our future.

Special thanks, of course, to our hardworking music team, visual team who continue to encourage and help us develop as better singers and performers.

The year ahead looks bright.

Vicki Dwyer
Music Director

Membership Report 2018

This year has seen our membership remain consistent at around 50 full members and an associate member.

We are a supportive, positive and kind group of women. This trait was evident in the lead up to International Convention in St Louis in October, 2018. Those members not competing were an integral part of the planning and preparation, and their love and support was felt by all who took to the risers to represent CKC and Region 34. The time spent in St Louis saw our bonds of friendship and support deepen as we shared not just the thrill of competing and being successful, but also many happy, laughter-filled experiences that will remain a highlight of our time away together. In February/March we held a very successful 8 week 'Learn to sing a cappella' course/membership drive. The drive again highlighted the amazing talents of our members in reaching out to the wider community especially through the use of social media and print publications. There were 36 participants at the workshops and 25 graduates who completed the course and took part in our 'Skills Advancement Weekend'. Once again Vicki and the music team did a fabulous job co-ordinating a great weekend of learning and hilarity. We are pleased to welcome Anne Thompson, Anne-Maree Magi, Candace Deller, Courtney Churchward, Crystal Forbes, Jane Harper and Karen Pike as probationary members and are thrilled to welcome back Cathy Sugar and Rina Pinto as returning members. There are several course participants still in the audition process. With chorus approval, this will see our membership rise to around 60.

We were sad that Karen Tucker resigned this year due to ongoing voice problems. Karen did a wonderful job as our costume chair and we thank her for all that she gave to us.

While we have farewelled a number of members, others have received longevity pins for their service and dedication to CKC. Cheryl Benson received a 25 year pin and Rachel Moessis received a 10 year pin.

This year's Doris Ward Award recipient is Carol Lutz who, amongst the many other things that she does, was responsible for creating many of the props for St Louis and who safely took them to St Louis and was responsible for them whilst in St Louis. We are thrilled that Carol is our Sweet Adeline of the Year.

This year we continued to recognise our 'Star of the Week'. It has shown us in a tangible way just how much our members contribute and are valued in what they do. Truly, we a chorus of 'stars' and each and every person makes a difference.

Thank you for again giving me the opportunity to be a member of the management team this year.

Jennifer Senior
Membership Coordinator

Public Relations Report 2018

The year started with CKC receiving a 2018 Regional Marketing Award for their 2017 Membership Drive, with the comments reading:

"An extremely well-thought strategy backed by research and statistics, while providing information needed to encourage registration and commitment. Special note was made of the creative direction of the beautiful black and white photography used in the artwork. The imagery was stunning, capturing the camaraderie and beauty of a diverse and engaging group of women. The targeted media and Facebook campaign were clever and strategic, and the quality of concept and executive shines through in every detail. "

The main focus of the PR Committee before the chorus headed to St. Louis was the promotion and publicity of our farewell show – Meet Us In St. Louis. As part of our contract with Hornsby RSL, they provided artwork and publicity through their channels as well as promotion to their database of members. Ann Keating secured editorial opportunities with local media and there was a photoshoot for News Ltd publications. These were supported by an active social media campaign and a newsletter to family and friends.

Social media coverage continued during our time in St. Louis, showcasing the chorus's performance and our achievements. Lissa Lao put together a fabulous video which was released after our performance, a tongue-in-cheek CKC Marketing Campaign.

On our return from St. Louis, all focus was on preparing for the publicity and promotion of our Learn To Sing A Cappella Short Course. We welcomed two new members to the PR Committee – Jen Kumar who designed the flyer and Kath Ware who assisted with providing content for the local media secured by Ann. Attached is CKC's 2019 Regional Marketing Award submission, featuring our membership drive, which shows the achievements of the PR team.

The PR Committee continue their work throughout the year with Ann securing editorial opportunities with local media and Kath providing content, Lissa producing videos. Jen producing chorus collateral and I continue with social media engagement.

It has been another busy and productive year and as PR Chair, the highlight has been working with the wonderful, talented ladies on the team and I wish to thank them for their hard work and commitment in getting the word out to the world about CKC.

Kate Hawkins
Public Relations Chair

Performance Report 2018

Due to the intensity of competing at international in October 2018 additional performances were kept to a minimum for the year to allow for adequate rest following such a big event.

Our key relationships with City of Sydney for their Carols in the City and Christmas in the City events continues, as does our relationship with City of Parramatta for their Australia Day celebrations.

A conscious decision was made not to participate in Kenthurst Carols whilst the format and provider of Paramatta's Christmas event has changed with all planning now outsourced beyond our contacts with the Council.

The show at Hornsby RSL prior to going to St Louis was a resounding success and exceeded fundraising expectations.

A huge thank you is extended to all members for their dedication to performance over the past year particularly over the December/January period.

Madee Di Vito
Performance Chair

CIRCULAR KEYS CHORUS

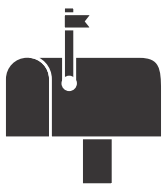
SUPERHEROES MEMBERSHIP DRIVE

Eight week Learn To Sing A Cappella Short Course

From risers in Baulkham Hills to risers on the international stage, the women of Circular Keys Chorus are all SUPERHEROES. Ordinary women by day who become superheroes when they walk through the doors to rehearsals. We're inviting all ladies to join us to unleash their own super singing powers or find hidden talents they may not even know they possess.

We invite all women to our short course to see how you could transform your life too.

HOW DID WE FIND OUR SUPERHEROES?



**FLYER
DISTRIBUTION**



LOCAL MEDIA



SOCIAL MEDIA



**WORD OF
MOUTH**



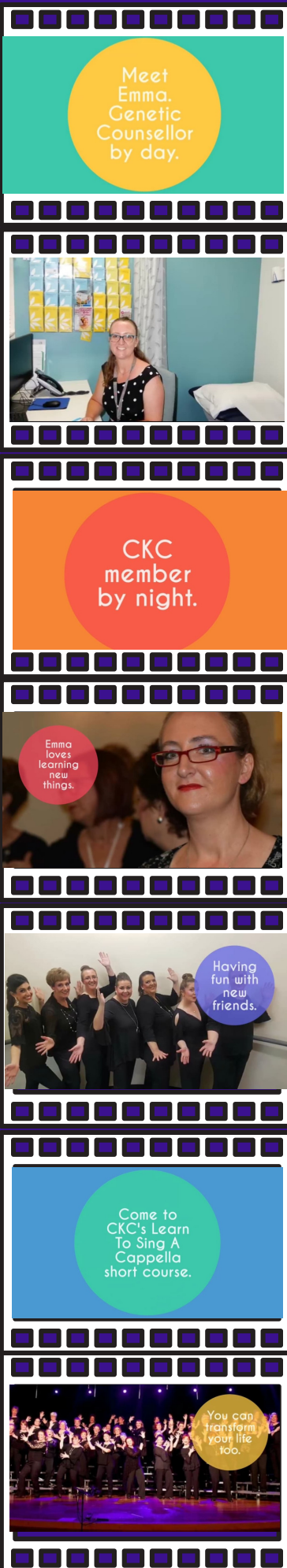
HOW DID OUR SUPERHEROES FIND US?

Other (performance, Google search)	6%
Social Media	19%
Flyers/Letterbox Drop	22%
Word Of Mouth	53%



SOCIAL MEDIA

#transformationtuesday
30 second videos featuring
different chorus members



PROMOTIONAL FLYERS

5,000 letterbox dropped and distributed in the
local community

Ladies, need some *Singing Sparkle* in your life?

Short Course: Learn To Sing A Cappella

- Eight weeks - each Wednesday night
- Starting Wednesday 13th February 7.30-10pm
- Together with Circular Keys Chorus, an award-winning women's a cappella group
- Learn good vocal technique from a professional
- Welcoming women of all ages who love to sing and are passionate to learn
- Fun, inclusive and achievable
- Discover the joy of harmony
- **Make 2019 your time to shine!**

"Amazing Women Creating Sensational Music."
Liz Perry-Windhorst

Circular Keys chorus

St. Joseph's Centre, 33 Barina Downs Rd, Baulkham Hills
\$80 (includes course materials)
Register today at: <https://www.trybooking.com/ZYCP>
For more information email: info@circularkeys.org or contact Jen on 0411 430 00

SOCIAL MEDIA - CONVERSATIONS WITH CKC

Fireside chats with chorus members about their experience as a member
of Circular Keys Chorus



LOCAL MEDIA

Articles and editorials in six local print publications

LADIES, TRANSFORM YOUR LIFE, LEARN TO SING A CAPPELLA

ack from their award-winning international performance the United States, Hills Shire women's a cappella nsemble, Circular Keys Chorus are inviting all women on the area to join them at their Learn To Sing A appella Short Course.

s Australia's small chorus champions, the group travelled to St. Louis, Missouri in October last year to represent not only ustralia, but the Hills Shire. They put on stage an entertainment ickage about Australia's "deadly" wildlife, which captured and etained a worldwide audience of over 20,000.

the short course, starting mid-February, participants will learn w to sing four-part harmony, a cappella style (which means with 'accompaniment') while discovering the benefits of singing and 'ing with a group.

'e ladies, from all walks of life, consider themselves normal omen by day, who transform into singing superheroes when ey enter the door to a rehearsal or when they step on a stage to rform.

n Keating from Glenhaven said 'Never in my wildest dreams, hen I attended a CKC short course 12 years ago, did I think I ould be singing with a group of women, let alone

hidden talents we never knew we had. The joy I get from being a member of CKC has changed my life', Ann continued.

If you love to sing and want to be like Ann and discover your singing talent, come along to Circular Keys Chorus's short course. It could change your life too.

LEARN TO SING A CAPPELLA SHORT COURSE:

EIGHT WEEKS
STARTING 13 FEBRUARY, 7.30-10PM
\$80 (including course materials)

For more information, circularkeys.org or email info@circularkeys.org

Register for the workshop using this link: <https://www.trybooking.com/ZYCP>

Watch CKC's entertainment package on the international stage here: <https://www.youtube.com/watch?v=H2uK9VeCB>

Learn to sing A Cappella with Australia's Award-Winning Women's Chorus

Calling all women who love to sing!

Hills District INDEPENDENT
Issue 44 • February 2019 • FREE • hdinews.com.au