

Circular Keys Chorus Management Team Meeting

Friday 31 May 2024

PR & Marketing Report

By Jen Kumar

1. I've been working with Kath Ware, who has written 3 great pieces reviewing our Fremantle performances for our public face of our website, OzChords (SAA Magazine), and for local media. I've put together a collection of images of the chorus and all 4 quartets from the professional ones SAA sent us (need to credit the photographer), and list of contacts from local media from Ann K. I will be sending those off in the days to come. Big thanks to Kath and Ann K.
2. I've downloaded a collection of the professional photos from SAA, and will get them onto Photobucket.
3. I've heard back from several members that the On-Key countdown to Fremantle reminder campaign that Katie and I put together were helpful.
4. When the course Vicki is doing is complete, we need to request testimonials to use for future member drives and promotions.