



## **Public Relations Report**

### **Circular Keys Chorus Management Team Meeting – 6 November 2014**

**Photo Shoot** – following a successful RMT photo shoot, Carol Philpott was engaged to undertake a photo shoot of the chorus. Vicki and I met with Carol to brief her on what we wished to achieve from the photo shoot. A scout of the proposed shoot was held the weekend prior to the actual photo shoot. Given the recommendation, time and preparation that went into this exercise, I am at a loss to explain the disappointing service and images received to date. I have contacted Carol on numerous occasions in the past month asking her to upload more photos, which she has agreed to do, but for various reasons, has not been able to do so as yet. I have expressed my own personal disappointment to Carol, but it may be appropriate to send a letter from the Management Team if we are not happy with the additional images, once they are uploaded.

**Facebook**– Kaitlyn is currently working on a new banner for the CKC facebook page.

**CKC Banner** – unfortunately when I last used the CKC banner at Crestwood Idol, it tore at the top and is currently being held together with gaffa tape. A new banner will need to be designed and costed which I will work with Judith on and present to Management Team for approval. On the up-side, the youtube clip from Crestwood Fair 2013 featuring the banner has had 205,966 views to date.

**Family and Friends Newsletter** – a family and friends newsletter will be sent out in the next couple of week and will include:

New website

Di Huber Coaching

Christmas Raffle

Performance with Sydney Harmony at St Mary's

Any other suggestions?

Kate Hawkins, PR Chair  
November, 2014