



Public Relations Report

Circular Keys Chorus Management Team Meeting – February / March 2015

Firstly, my sincere apologies for not tabling a report for the last meeting.

Since the last PR Report, CKC has received mentions in the following publications:

- 4 December, 2014 – Parramatta Sun – Kid's concert sparkles
- Publicity produced by Parramatta City Council for Australia Day which included newspaper ads, Australia Day pamphlet which was included in all rate-payer notices, was letterbox dropped in the Parramatta Council area and distributed the week prior to Australia Day at Parramatta Station
- Photo of CKC performing at Parramatta Park on Australia Day on ABC702 Facebook page
- 28 January – Parramatta Advertiser – Great time, rain or shine
- An article submitted for OzChords March Edition

It is my intention to present to the next Management Team meeting some design ideas and mock-ups of the following marketing collateral:

- Business cards
- Postcards
- Pull-up Banner

Kate Hawkins, PR Chair
March, 2015