

MEMBERSHIP REPORT
Management Team Meeting
Thursday 18 June 2015

I was very pleased to welcome 9 volunteers on to the Membership Team and I look forward to working with them over the coming 12 months. Our first task will be to work with the PR Team, Music Team and Management Team in formulating the plan for our upcoming Membership Drive and then implementing it over the course of the 7 weeks commencing 8th July.

As Sharon has outlined in her report there are numerous ways in which we can advertise our membership campaign and it would appear that our PR Team has this well in hand. I have been in touch with the producer of Linda Mottram's "Mornings" on ABC702 but to date have not received any response. If I have not heard from him by the end of this week I will try to contact him again. We will organise for people to buddy up with prospective members for the duration of the Membership Drive and I feel that this arrangement should extend for a while afterwards should any of our guests decide to continue and become auditioned members of the Chorus. "Meeters and Greeters" will also need to be arranged together with Guest Music Books and name badges. Once we have an idea of how many people will be attending we can make the necessary plans.

As previously announced at rehearsal I am keen to publish a social newsletter to encourage chorus members to share items of personal news. Steph who did something of this type previously has given me some very useful tips and I will follow her advice and make CKC Chatter a quarterly publication as well as enlisting members of Membership Team to act as reporters.

Lyn Howells
Membership Chair