**Public Relations / Marketing Report Recent Activity:**

**Management Team Meeting – October**

**Crestwood Idol**

The final of Crestwood Idol was held on Sunday 13th Sept as part of the Crestwood Fair. On behalf of CKC I was on the juding panel and presented the People’s Choice Award. Kate and Amy Hawkins were also present. The winner of the award received up in the local paper (pdf attached) It was a positive event and good exposure for CKC within our local community.

**Banner**

The new banner has arrived! Some may have seen it at rehearsal last week. The cost of the banner was $132 and was sourced locally. I would like to have permission to get another banner made from the marketing budget.

**Social Media**

With lots of performances and events happening, the CKC fb page has been updated regularly over the past month. This is a positive way to engage prospective members and Bella’s as well as the chorus and keep our fb page looking current.

**Press Release**

As part of Liz van Miltenburg’s head shave CKC have sent a story through to The Hills Shire Times for publication from our fundraiser last week.

**Photos for PR Use**

At present we have only a few viable photos of the chorus with current members that are suited to making our generic leaflet / brochure and new business cards. Would like to discuss the possibility of a photo shoot with CKC to procure new photographs for PR use.

Kind regards

Sharon