**Public Relations / Marketing Report Recent Activity:**

**Management Team Meeting – March 2016**

March has been a quiet month for PR

**Generic Flyer and Mail out**

The generic flyer distribution has now been completed. Confirmation was received by Box 2 Box yesterday. The area chosen was Kellyville. A specific pocket in Kellyville around Wrights Road ( near Kelllyville Plaza) was targeted and 2,000 flyers distributed. The weather has been favourable so we can be confident all flyers would have arrived intact. I still have 500 flyers at home which can be used for Noticeboards etc for future as they are not dated.

**Social Media**

A presence on CKC’s Facebook page is on-going.

**Oz Chords CKC article published**

CKC submitted an article and photos of Liz Van Miltenburgs’s head shave which has published in the latest edition of Ozchords. Exciting for me, as it is the first time I have been published!

**Pull up Banner**

We now have 2 lovely fresh pull up banners. At present I have them both at home.

**SAA Marketing Award**

This week I intend to send in a submission for CKC. It will probably be based on our new members activity last year.

Kind regards

Sharon